

Display Advertising Rates

Rates are per ad, per week, non-commissionable, plus 2.9% sales tax for The Glendale Star and 1.8% for the Peoria Times.

Increase your local market reach and save an additional 15% off the single newspaper advertising rate with our discounted combination ad packages

Glendale Star • Peoria Times

Circulation 20,000, Readership 55,800
Published Thursday and Friday Mornings
Deadline 4pm Prior Thursday

FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	1/16 PAGE
10 5/16" x 16"	10 5/16" x 8"	5 1/16" x 8"	5 1/16" x 4"	3 5/16" x 3"

Open Rate	\$13.35 per col. in.	\$1281.60	\$640.80	\$320.40	\$160.20	\$80.10
Weekly Discounts						
13 Weeks (10%)	\$12.00 per col. in.	\$1152.00	\$576.00	\$288.00	\$144.00	\$72.00
26 Weeks (20%)	\$10.80 per col. in.	\$1036.80	\$518.40	\$259.20	\$129.60	\$64.80
52 Weeks (30%)	\$9.45 per col. in.	\$907.20	\$453.60	\$226.80	\$113.40	\$56.70

Color Advertising

Increase the readership of your advertising with effective full color printing.

Full Color\$250

Online Advertising

For as little as \$100 per month, extend your market reach to the worldwide Web with our affordable online advertising opportunities.

Contact Us For Details.

Preprinted Inserts

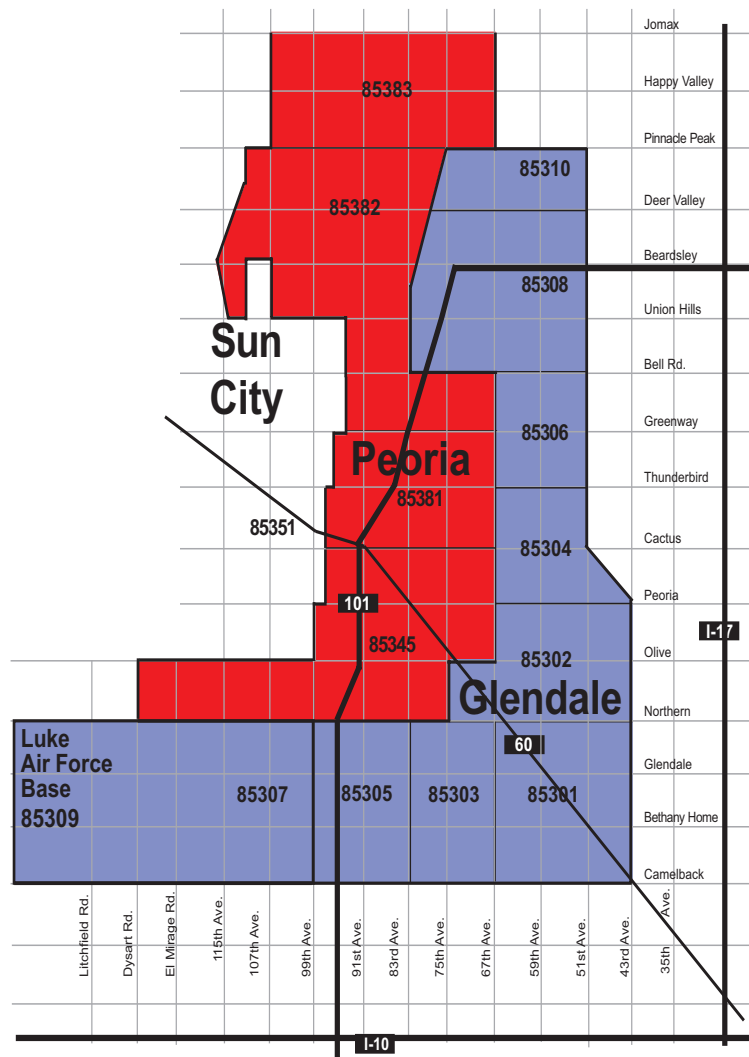
Rates are per insert, per week, full distribution. Maximum insert size is 8.5 x 11 inches.

Single Sheet	\$ 710	20-24 Pages	\$2030
4-8 Pages	\$1070	28-32 Pages	\$2510
12-16 Pages	\$1550	36-40 Pages	\$2990

The Glendale Star and Peoria Times are delivered by direct mail to paid subscribers, local businesses and area agencies located throughout the cities of Glendale and Peoria, as well as Sun City and Luke Air Force Base. The Star and Times are also distributed by mail to all members of their respective chambers of commerce and are circulated through local convenience stores, newsstand sales and bulk deliveries throughout Glendale and Peoria.

Pueblo Publishers, Inc.

The Star & Times Distribution



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