

# Display Advertising Rates

Rates are per ad, per month, non-commissionable, plus tax.

# SPECIAL BUSINESS SECTION

# PULSE Progress

The **Pulse** and **Progress** are special Business Sections serving Glendale, Peoria, Luke AFB and Sun City. They are also the Official Publications of the Glendale and Peoria Chambers of Commerce.

| FULL PAGE<br>10.333" x 16" | 1/2 PAGE<br>10.333" x 8" | 1/4 PAGE<br>5.083" x 8" | 1/8 PAGE<br>5.083" x 4" |
|----------------------------|--------------------------|-------------------------|-------------------------|
|----------------------------|--------------------------|-------------------------|-------------------------|

| Open Rate           | \$855 | \$460 | \$250 | \$135 |
|---------------------|-------|-------|-------|-------|
| Frequency Discounts |       |       |       |       |
| 3 Months (10%)      | \$770 | \$420 | \$225 | \$125 |
| 6 Months (20%)      | \$685 | \$370 | \$200 | \$115 |
| 12 Months (30%)     | \$600 | \$325 | \$175 | \$95  |

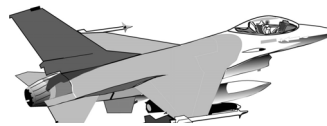
Full Color ..... \$250



| Business Card                     | 3 Months | 6 Months | 12 Months |
|-----------------------------------|----------|----------|-----------|
| 3.083" x 2"<br>(Minimum 3 Months) | \$47     | \$40     | \$34      |

These business sections appear monthly in **The Glendale Star** and **Peoria Times**. **The Star** is the official newspaper of record for the city of Glendale, while the **Times** is recognized as the official newspaper for the city of Peoria. Both paid-subscription community weeklies are delivered by mail to 61,000 readers throughout Glendale, Peoria, Sun City and Luke Air Force Base.

*Publishing the first week of each month*



Serving Glendale, Peoria, Luke AFB & Sun City

**623-842-6000**

Fax (623) 842-6013

*Pueblo Publishers, Inc.*